University College of Medicine.

If the question were asked, "What is the main factor that has made the University Colege of Medicine a success?" I should have answered in one word—work; earnest, continuous, intelligent team work on the part of faculty and students. Since the form of the question is "What is the special feature that has made your school a feature that has made your school a success?" the answer is equally brief -responsibility. Every student is responsibility. Every student is, held strictly responsible for the performance of his work. Shirking and slack work are impossible. The daily quizzes are at once the stimulus and the register of each student's efforts, and they have made our school a success.

William R. Miller, Proctor.

Cluster Springs Academy.
Cluster Springs Academy was reorganized and opened under its present management ten years ago.
Its enviable position among Southern preparatory schools may be attributed chiefly to three causes:
First, The home-like appointments;
pleasant sitting rooms, daily cordial
intercourse between students and the
principals families and the excellent.

principals' families, and the excellent fare which is always served in attractive style. Second. The selection of the best

Second. The selection of the best in regard to teachers, in character, scholarship and experience.

Third. The enthusiastic loyalty of the "old boys" and patrons of the school. A satisfied patron is a school's most valuable asset.

These characteristics, combined with judicious advertising, have brought the school to its present standard of efficiency and usefulness.

Smithdeal's.

The Smithdeal Business College claims among its features of success the following: During its forty-three years' existence it has constantly added to its reputation for fair dealing and thorough instruction; it is located in a quiet, but central part of Richmond; charges reasonable, not withstanding its high standard of training.

withstanding its high standard of training.

It owns its building; thus establishes confidence in its permanency; business men know that when they call for its students great care will be taken to recommend only those who are capable; hence they frequently advise young people to go to "Smithdeal's" as the best place to get their business training.

Wasington and Lee University. Setting forth the special Teatures that have made Washington and Lee success cannot be done in a single

For Girls and Young Ladies

R. L. TELFORD, President, Lewisburg, W. Va.

Southern Presbyterian College and Conservatory of Music

Why? Because the best possible care will be taken her heart, her head and her body.

The College is distinctly Christian; the

Bible is a text-book.

The faculty is large and carefully The climate is splendid; buildings brick the whole plant is modern. The cost is

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Prices moderate. For registration fee,

Prices moderate. For registration fee, beard and tuition the price for the session is \$155.00. Send for catalogue.

J. A. SCOTT. President,
Stateaville, N. C.

Roanoke College.

Roanoke College closed its fiftyseventh year of useful work on June
15 with a successful commencement.
The number of students enrolled last
session was large, and they came from
many States. The substantial growth
of the college is being shown by the
erection of new buildings. At a cost
of \$66,500 three new buildings—a.
commons, or boarding hall, a gymnasium, and a new dormitory—will
be ready for occupancy at the beginning of the next session. The college
has a curriculum with electives well
adapted to suit the wants of all students, New departments of education,
of history and economics, and of
biology have lately been established.
Among new electives recently added
are sociology and business administration. The instruction is thorough, and
the standard high. The faculty is
composed of men of liberal scholarship, eight having had thirty-two years
of post-graduate work in American
and foreign universities, and two
others being authors of college textbooks. The faculty numbers twenty
professors and instructors. The library
contains 24,000 volumes. Few institutions offer so much at so little expense, The Roanoke Valley is famous
for its beautiful mountain scenery and
healthful climate. The moral, social
and religious advantages of Salem are
unsurpassed. and religious advantages of Salem are unsurpassed.

King College.

The literary standards in King College are very high, as they have always been. However, the success of this famous Presbyterian institution has been due largely to the religious and moral ideals which impressed themselevs upon the students educated within her walls. All who attend King College are greatly influenced with the responsibilities which make good citizens and active church members. The president and family live in the college building. He and his faculty are in touch with the life of each student, shaping and molding his character for the best there is in life. The endowment is being rapidly increased. A new building was erected during the A new building was erected during the past year.

Richmond Academy

Richmond Academy.

Richmond Academy, now eight years old, has grown from a small institution of forty students and three teachers to the large enrolment of 182 students and turing the session just closed. The faculty for the past session was composed of eight trained teachers from the best universities and colleges of the country, and each one of them gave his entire time to the work of the acadamy. This faculty has been engaged for the next session, with an additional man to meet the anticipated increase of students.

The academy, while under denominational control, is in no sense sectarian, faculty and student body being composed of the several denominations represented in the city of Richmond.

a success cannot be done in a single sentence.

I should say, however, that the chief factor in its success is its doyal adherence to a sincere standard of work and of moral duty. Sincerity is the keynote to the character of the great stock that founded the school. It is the keynote to character of washington, who endowed it, and of Lee, who administered it.

Its ideal is to furnish the best equipment and the best instruction by

Lewisburg Seminary and

Conservatory of Music

For Girls and

Southern Female College. The success of this school has been due, I believe, to the fact that we have held closely to the old Virginia Modern buildings; fine equipment; gymnasium; large campus; delightful climate; health record unsurpassed. Elective, Academic, College courses. Music, Art, Expression. European and American instructors. For catalogue, address sical standard. As a small college we have offered few electives, but it has been our effort to maintain an honest and thorough curriculum and to offer the very best advantages in the special departments of the fine arts. In accordance with Virginia ideals we have also striven to maintain as high a standard in the molding of character and development of manners as in mental training. We have aimed steadfastly at this ideal.

ARTHUR KYLE DAVIS,

President.

Danville Commercial College.

I attribute the success of my school to my intimate personal contact with pupils, helping them in season and out of season and keeping in touch with them after they have entered upon a business career; by keeping them, while in school, fresh, enthusiastic and hopeful, never tolerating sham, but always insisting upon thoroughness in preparation and holding up before them the reward of noble endeavor and a puro life; by literally spending my life for them, encouraging and helping on all occasions, and always trying to inspire in them the desire to be great in service to God and man.

J. W. COOK,

Principal, Danville Commercial College.

Carson and Newman College.

Age and location have much to do
with the success of a college. Fifty-nine

Age and location have much to do with the success of a college. Fifty-nine years ago Carson & Newman College was founded at what is now Jefferson City, in beautiful East Tennessee. The school has grown with the years, and occupies a large and warm place in the hearts of the people, and especially with the thousands who have been educated there.

The special features leading to its marked success are the excellent, honest instruction offered; the moral surroundings and kindly oversight for students; the unusually well arranged boarding facilities, and the exceedingly reasonable rates. High-class education and board, including literary tuition, room, board, heat and lights, for from \$115 to \$175 per session of ten months, according to board selected, has proven popular with many people.

Miss Morrie's School.

Miss Morris's School.

The high reputation established by Miss Morris's School for Girls, 3 East Grace Street, and the thoroughness of its work in all departments, from beginners to graduates, is evidenced by the fact that in the seven years since it began it has more than trebled its numbers, and its pupils have stood well at Bryn Mawr and other colleges, while its graduates have entered ad-

Reasons for Growth of Educational Institutions,

University of Virginia.

Within the past ave years the teaching starf of the university has increased an entire of the content of the con

Mrs. W. E. Thurston's School.

The Richmond School of Expression, with Mrs. W. E. Thurston, as principal, is entering upon its twelfth year. It offers two graduate courses—one in practical oratory and one in the development of the human emotions and the higher forms of artistic expression.

the higher forms of artistic expression.

During its sleven years' progress it has conferred twenty-nine diplomas. Some of these graduates have held and are now holding important positions in prominent schools and colleges, while others are doing successful platform work. The work of the graduate body has been successfully set forth in the following States; Virginia, West Virginia, North Carolina, Georgia, Arkansas, New York, Maryland, Delaware, Pennsylvania, Illinois, North Dakota, Idaho, Utah and Washington, D. C., while scores of professional students, both men and women, have received the benefit of shorter courses.

The Danville School.

The Danville School.

The Danville School is most fortunately situated in the hills just out from Danville. It prepares boys for entrance in Harvard or any other university. It has never had a boy to leave to enter any other boys' school, and has more than doubled its attendance during the past year. The equipment is such as to arouse the enthusiasm of all who visit it. Like other good schools, it prefers to do its work quietly rather than claim to do what is not done. We predict for it a great future. it a great future.

WM. HOLMES DAVIS.

WM. HOLMES DAVIS.

Co-Operative School.

Liberal, fair and prompt dealings, with the reasonable wants of patrons and pupils, with a firm stand for the few necessary regulations for the good of the school and pupils.

A careful and correct class grade of each pupil on every recitation. Those who fail in the morning recitations attend special preparatory classes in the afternoon, where they receive thorough personal instruction, and where their grades are restored when the work is made good. This requires a sufficiently large faculty for a specialist on each subject. This plan of careful individual instruction gives a culture that lasts through life, and, with our liberal terms, gives an enthusiastic and substantial patronage.

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—Tennyson.

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What the spinning jenny and the

ompany him.

These eleven years comprise the regular course in our public schools.

There are, however, a number of

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The Shenandoah Valley Academy Winchester, Va. A Military School

For Boys For full information, address BRANTZ MAYER ROSZEL, Ph. D.

Principal (Formerly Headmaster University of the South, Sewanee, Tenn.)

tion of the sciences and arts as the true foundation for a liberal education. Therefore, this school has modeled after the best prep, schools of England and the United States. Ten of her sons will enter the colleges and universities this fall. The teachers are selected from the leading colleges, thus offering a diversity of experience with the best trained minds. Three things are emphasized—a strong body, a clear brain, and serious purpose. Each boy is the object of personal attention. The classes are not large. In short, the boy is led to produce results.

In short, the boy is led to produce results.

The location is very attractive, The buildings are new, commodious and complete in appointments. Every comfort is provided for successful work. Standing on its merit only, it invites the consideration of all parents who wish to place their son in school and feel assured that now he will be in safe control.

HOWARD I BENCHOFF.

HOWARD J. BENCHOFF, President.

primary course and who wish to conmediate schools, of which there are teachers in these schools are all paid by the central government, and are under the immediate charge of the distribution superintendents. The ma-

division superintendents. The ma-jority of them are American men and

The Piedmont.

This institution is known among our former students as "Piedmont." It is a synonym among the best business men of the South for the thoroughness in its preparation of young men and women for business life, and in the high type of character possessed by its students.

The basis of the origin of this synonym lies in the fact that it has been guided by one ideal from its inception twenty-two years ago to the present. That ideal has been to furnish the best to be had in the way of business college training, and to afford the best opportunities for the moral and spiritual development of its students.

The business men appreciate these special qualities of our graduates to that extent that they demand of us more students than the institution can prepare.

Industrial work.

In industrial work a boy will be familiar with the proper cultivation of the common vegutables and flowers.

He will know how to use garden and carpentry tools, and be able to do ordinary repairing and construction with them. And he will have been taught these things by doing actual work with his hands.

A girl will know a great deal about housekeeping according to American ideas, about the use of cleansing materials and disinfectants; about cooking, the care of the sick, sick diet, and the care of infants. In addition, she will have had a complete course in sewing, and have learned how to prepare table and bed linen and infant's apparel.

Spanish.

There are few colleges in the islands and the professions will for many years be filled with men and women who have completed only this high school course. The endeavor has, therefore, been to make the course as comprehensive as possible, and to give to those who complete it a sufficient familiarity with literature and science to enable them intelligently to continue their studies therein should they care to in after life.

In addition to the course just described, as special teaching course is given in the high schools. This differs from the regular course only in that the pupils become acquainted with our school methods, texts and organizations.

zation, and receive actual practice in

These eleven years comprise the power toom have done in beautifying, multiplying and cheapening woven fabrics, his new method of teaching bookkeeping has done in the matter of simplifying and cheapening the teaching of accounts. The millions are now clothed in fine array as cheaply as were our forefathers and foremothers in homespun linen and linseywoolsey; and by his new method the million may receive a scientific and practical knowledge of bookkeeping ten times as cheaply and rapidly as by the business college method of teaching.

The Massanutten Academy.

The Massanutten Academy, at Woodstock, Va., has enjoyed a splendid period of growth during the last decade. The secret of this success les in the original purpose of the founders, namely, that the Shenandoah Valley was by nature and tradition a suitable location for a school that should embody the best traditions of Virginia, and hold fast to the cultivation.

Fork Union

Military Academy

DR. W. E. HATCHER,

President.

High grade Preparatory School.

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Forty-sixth session opens September 19. Certificate admits to advanced standing at University of Virginia. Each boy has constant individual attention. Classes small. The average number in each class last year was eight.

At University of Virginia boys prepared here received eight degrees in 1907; seven degrees in 1908; five degrees in 1909, and five degrees in 1910. Only experienced university men engaged in Upper School. Lower School with separate rooms and instruction for little boys. All teachers give the whole of their time to the work of this school.

Professor Fitz Hugh, of University of Virginia, writing August 16, 1909, says: "McGuire's University School is one of the very finest types of Southern private schools for preparation for college, and stands to-day in the very prime of its working efficiency. The students from McGuire's are uniformly successful in the Latin classes at the University. I can recommend this school without reserve."

Prof. Echols, of the U. Va., writing August 20, 1909, says: "Especially in mathematics have the boys from McGuire's distinguished themselves at the university, exhibiting a careful and thorough preparation which has made them marked men in the classes."

During the past ten years no less than forty-five have been entered from the school directly into the senior bachelor of arts course in mathematics, and their uniform success in this course speaks in unmistakable terms of the thoroughness of their preparation.

It is one of the few schools in Virginia in which the old-time thoroughness of preparation is carefully main-

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JOHN P. McGUIRE, Principal.

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GROWTH .- Charts recently prepared at Richmond College show that the institution has been making a steady growth for many years, and that recently the increase in endowment, faculty and attendance has been rapid. During the past fifteen years the number of courses of instruction and the number of professors and instructors has increased 100 per cent. The attendance in regular college courses has increased 82 per cent. Within the same time the endowment has increased over 100 per cent. The increase in attendance of students for the past session was 13 per cent. on the highest previous enrollment.

STANDARDS.—Richmond College is now a member of the Southern Association of Colleges and Preparatory Schools, and has standard college entrance requirements. The high standards of instruction and equipment in the College are well known. Richmond College degrees are everywhere accepted at their face value. Meantime facilities for instruction are constantly improved, and equipment is added as rapidly as income permits. The library and the laboratories are kept up-to-date, and the advantages of a modern college are offered to

THE SCHOOL OF LAW .- This school offers a thorough course of study covering two years and leading to the degree of LL. B. The four professors of law were trained in Richmond College and in the Universities of Harvard, Yale and Berlin. For information, address Dr. W. S. McNeill, Mutual Building, Richmond, Va.

ADMISSION OF WOMEN.-Thirty young women pursued advanced studies in Richmond College last session, and of these four won the degree of Bachelor of Arts. Better provision for women students is being made for 1910-'11, and fifty young women can be received. Applicants must be eighteen years of age and well prepared for college work. They may take one or more courses.

NEXT SESSION.—The next session opens September 22. Early application for lodgings is desirable, since during the past session many applications had to be declined for lack of

For Catalogue and Information, Address President F. W. BOATWRIGHT. RICHMOND, VA.

The Virginia Commercial Richmond School and Shorthand College, Located at Lynchburg, Va., Mrs. W. E. Thurston, B. E., Principal, 17 South Third Street, Richmond, Va.

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at a future time to establish a central high school in this city to which girls and boys who have obtained a certain standard in the district schools may be

Many of the trade school—In fact, standard in the district schools may be self-supporting, their products inding a ready sale, and the students them selves receiving a wage for work denotusted of school hours. These schools were receiving a wage for work denotusted of school hours. These schools are popularly and the self-supporting, their products in high school. Or our work—and provincial officials, are continually endeavoring to increase their number.

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